



NATIONAL ASSOCIATION OF  
**SPORTS**  
COMMISSIONS

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**NASC ANNOUNCES 2002 AWARD WINNERS**

*Winners presented with awards at 2002 Sports Event Symposium*

**CINCINNATI, OHIO (May 1)** – The National Association of Sports Commissions (NASC) announced the winners of the 2002 NASC membership awards at the Sports Event Symposium on Thursday, April 18 in Reno, NV.

Awards were given in three categories: Outstanding Advertising/Communication Collateral, Outstanding Web Site, and Member of the Year. In just the second year of the program, over 35 entries were received for all three categories, two of which were divided into three subcategories (Advertising and Web Site: Active Members with budgets over \$450,000, Active Members with budgets under \$450,000, and Event Rights Holders).

All entries were reviewed by a panel of their peers in the association and judged based on the criteria listed for each category (see attachment). Winners were then announced at the Membership Meeting Luncheon at the Sports Event Symposium.

The 2002 winners are as follows:

- Member of Year St. Louis Sports Commission
- Advertising/Communication Collateral
  - Budget Over \$450,000 Nashville Sports Council
  - Budget Under \$450,000 Utah Sports Commission
- Web Site
  - Budget Over \$450,000 Nashville Sports Council
  - Budget Under \$450,000 Portland Sports Authority

The NASC, headquartered in Cincinnati and is managed by Don Schumacher & Associates, Inc., a sports marketing, management, communications and consulting company.

The NASC Semi-Annual Meeting will take place in Chicago in conjunction with the TEAMS Conference & Expo, October 26-29. The 2003 NASC Sports Event Symposium will be held in Chattanooga, TN at the Convention Center Marriott April 9-12.

**MEDIA INFORMATION:** If you need additional information about the National Association of Sports Commissions, please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at <http://www.sportscommissions.org>.

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